## Exercise 278

For the following exercises, solve the exponential equation exactly.

$$
8^{x}=4
$$

## Solution

Recognize that $8=2 \times 2 \times 2$ and $4=2 \times 2$.

$$
\left(2^{3}\right)^{x}=2^{2}
$$

Write the exponents on the left as one.

$$
2^{3 x}=2^{2}
$$

Since the bases are equal, the exponents must be equal.

$$
3 x=2
$$

Solve for $x$.

$$
x=\frac{2}{3}
$$

